



Data Protection Policy

1. Purpose

The purpose of this Data Protection Policy is to ensure that AK.bet protects personal data in compliance with applicable data protection laws and regulations, safeguarding the privacy and rights of individuals.

2. Scope

This policy applies to all personal data collected, processed, and stored by AK.bet, including data of customers, employees, and third parties.

3. Objectives

- **Compliance:** Adhere to relevant data protection regulations, including GDPR, CCPA, and other applicable laws.
- **Data Integrity:** Ensure that personal data is accurate, complete, and up-to-date.
- **Data Security:** Protect personal data against unauthorized access, alteration, or destruction.
- **Transparency:** Provide clear information to individuals about how their data is used.

4. Data Collection and Processing

- **Legal Basis:** Personal data will only be collected and processed based on lawful grounds, including consent, contract necessity, or legal obligations.
- **Data Minimization:** Collect only the data necessary for the intended purpose and avoid excessive data collection.

5. Data Storage and Security

- **Access Controls:** Implement strict access controls to ensure that only authorized personnel can access personal data.
- **Encryption:** Use encryption to protect data both in transit and at rest.
- **Regular Audits:** Conduct regular security audits and vulnerability assessments to identify and address potential risks.

6. Data Subject Rights

- **Access and Correction:** Allow individuals to access their personal data and request corrections if needed.
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- **Deletion:** Provide mechanisms for individuals to request the deletion of their data where applicable.
- **Opt-Out:** Offer options for individuals to opt out of marketing communications and data processing activities.

7. Data Breach Management

- **Incident Response:** Establish procedures for responding to data breaches, including containment, investigation, and notification to affected individuals and regulatory authorities.
- **Notification:** Comply with legal requirements for notifying affected individuals and authorities in the event of a data breach.

8. Training and Awareness

- **Employee Training:** Provide regular training to employees on data protection principles and practices.
- **Policy Review:** Review and update this policy annually or as needed to ensure continued compliance and effectiveness.

9. Contact Information

For questions or concerns regarding data protection, individuals can contact AK.bet's Data Protection Officer (DPO) at [DPO Contact Information].